



# Fundamentals of Electronic Resources Management

Alana Verminski, Kelly Marie Blanchat

List price £54.95

Product Details

Format: Paperback

ISBN: 9781783302307

Published: 22nd Mar 2017

Publisher: Facet Publishing

Dimensions: 228mm x 155mm x 15mmmm

## Description

This hands-on guide provides both new and seasoned information professionals with a practical foundation for electronic resources management: how it came to be, where it is today and the essential tools needed to get the job done. Electronic resources management is a dynamic and ever-changing area of librarianship. Fundamentals of Electronic Resources Management cuts through the complexity of the role and offers advice on methods, tools and workflows with emphasis on the interconnection between workflows and systems. Content covered includes: - the full range of purchasing options, from unbundling package subscriptions to pay per view - evaluating both new content and current resources - common clauses in licensing agreements and what they mean - selecting and managing Open Access resources - understanding methods of e-resources access authentication - using a triage approach to troubleshoot electronic resources access issues - the basic principles of usage statistics, and ways to use COUNTER reports when evaluating renewals - tips for activating targets in a knowledge base - marketing tools and techniques - clear explanations of jargon, important terms, and acronyms. This guide will prove invaluable, both as an introduction for those preparing to enter the field, as well as a ready reference for current practitioners.

## Contents

Preface

1. Getting Your Feet Wet: A Background in Electronic Resources Management
2. Ways to Pay: Understanding Electronic Resources Purchase Models
3. Evaluating Content, Old and New
4. Changing the Rules: Selecting and Managing Open Access Resources
5. Negotiation and Licensing for Electronic Resources

6. Keeping the Lights On: Setting Up and Maintaining Access
  7. Making Sense of Electronic Resources Usage Statistics: Project COUNTER and Beyond
  8. What You Might Want to Ask a Library Vendor (But Never Thought You Could)
  9. Techniques and Tools for Marketing Electronic Resources
  10. Emerging Trends and the Impact of Change on Electronic Resources Management
- Appendix A: University of North Texas Libraries Open Access Resource Rubric
- Appendix B: License Review Checklist
- Glossary: Acronyms and Everyday Jargon— Things Every Electronic Resources Librarian Should Know
- Index

#### Author

**Kelly Marie Blanchat** is the electronic resources support librarian at Yale University Library. Before joining Yale, Kelly worked as the electronic resources librarian at Queens College Libraries at the City University of New York and as an account specialist at Springer Science + Business Media.