



Competing with Knowledge: The Information Professional in the Knowledge Management Age

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Description

Knowledge management (KM) is probably the first major management trend to identify information and its management as a crucial element in the success of an organization. In order for information professionals to participate fully in KM initiatives, or to be able to take advantage of the concept to improve the effective application of their skills, both the professionals and management need a good understanding of the KM approach and the information related roles within that framework. This book focuses on the potential role of the information professional in the KM environment and, using plenty of case studies, considers: the knowledge context - creating knowledge based environments in a range of sectors powering information: the role of information skills in KM.

Readership: This book will make topical reading not only for those seeking career development through KM but for all information professionals wondering exactly what it is and how it will affect their work. LIS graduates and postgraduates will also be potential readers.

Published in association with TFPL Ltd

TFPL Ltd have been researching KM since 1996 and have monitored developments in Europe and the USA. They have recently completed an international research project looking at the skills required for the successful implementation of knowledge management.

Contents

PART 1: THE KNOWLEDGE CONTEXT

1. The changing nature of competition 2. Emerging knowledge environments 3.

Approaches and features

PART 2: CREATING KNOWLEDGE-BASED ENVIRONMENTS

4. Integrating information and knowledge 5. Roles in the knowledge environment 6. KM skills and competencies 7. Information literacy – a core competence

PART 3: IM IN KM – LEVERAGING INFORMATION MANAGEMENT SKILLS

8. The role of IM in KM – core skills in new contexts 9. Stepping over the boundaries

PART 4: CASE STUDIES

10. The private sector response 11. The public sector response.

Author

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Nigel Oxbrow MSc FInfSc FRSA is founder and Chief Executive, TFPL Ltd. TFPL have been researching KM since 1996 and provide KM advisory, training and recruitment services across Europe and the USA. They have recently completed an international research project looking at the skills required for the successful implementation of a knowledge culture.