



Being an Information Innovator

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Description

Whilst there is no shortage of professional literature discussing the changing nature of libraries and information organizations in the digital age, words such as innovation, entrepreneurship and creativity make only occasional appearances. Considerable change and innovation has already been achieved, and a future in which all information resources, including books and archives, will be accessed in digital format poses even greater challenges for information professionals. The ability to move into uncharted territory, engage in and enjoy innovation, create radical new visions, and manage resources in risky environments will be essential.

This groundbreaking book is the first to discuss and apply the rhetoric and theories of innovation and entrepreneurship in information organizations. It both celebrates existing examples of good practice, and promotes the development of innovative and entrepreneurial behaviour at all organizational levels.

Key areas covered include:

- promoting innovation and entrepreneurship in information organizations
- the nature of innovation and entrepreneurship
- corporate and social entrepreneurship in public sector information services
- organizing for innovation: strategies, leadership and creative team-building
- innovation in practice and managing innovation projects
- collaborative and open innovation through networks and partnerships.

The text makes plentiful use of features such as learning objectives, challenges, reflections, group discussion topics, review questions and summaries, making it suitable both for individual reflection and learning, and for group learning situations such as professional development and training courses.

Readership: All information professionals and managers who wish to understand and engage creatively with innovation to achieve success, and to realise the professional and social benefits of entrepreneurial action in their organizations.

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2. Innovation Co-authored by *Anahita Baregheh*

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3. Entrepreneurship Co-authored by *Siwan Mitchelmore*

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