



Building and Managing E-book Collections: A How-to-do-it Manual for Librarians

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Description

Offering multiple perspectives from electronic resource professionals at world-renowned libraries this book provides a comprehensive and well-rounded e-book education.

Beginning with a short history of e-books and a review of the e-book publishing industry and its effect on library's selection and budget process, this new text provides a thorough treatment of collection development issues, including the selection process and development policies, the use of approval plans, patron-driven acquisition, and practical solutions for creating your e-book collection policies.

Chapters on budgeting and licensing covers ownership versus leasing models, the differences in licensing options from the major publishers and aggregators including information on digital rights management, and strategies for success in retention, access, and budgeting.

This practical and realistic book covers all aspects of this complex area including:

- e-book purchasing models
- file formats and publisher/aggregator e-book platforms
- an examination of display devices (e-readers)
- best practices in cataloguing e-books to include metadata
- insight on incorporating value added features such as adding excerpts from the text, book covers, and links to related resources
- guidance on library web page and online catalogue access
- assessment and evaluation strategies, circulation statistics, print collection selection and usage, and user satisfaction.

You'll also gain valuable insight into the e-book's impact on the publishing industry, scholarly communication, and its integration into future technologies and social media. Six practical case studies offer real world scenarios and helpful tips for implementation in a variety of settings.

Readership: This book is a ready reference source for any library and information

professional with an interest in e-books and their development. It is essential background reading for library managers wishing to develop an e-book collection from scratch or for those responsible for maintaining an existing e-book collection. It will also have plenty to interest publishers, who need to be aware of the issues faced by libraries managing e-book collections, and will be of great value to students of librarianship and information studies, and those on publishing related courses.

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Author

Richard Kaplan is the Dean of Library and Learning Resources at the Massachusetts College of Pharmacy and Health Sciences. He has overseen the conversion of the College library and two branch campus libraries into a predominantly electronic collection. He has over 30 years' experience, also working in libraries at Rensselaer Polytechnic Institute, the Massachusetts Institute of Technology, and the University of Buffalo (SUNY). He has an MLS from the University of Albany (SUNY) and has published in the *Journal of the Medical Library Association*, *Medical Reference Services Quarterly*, and the *Journal of Library Administration*.