



The Tech Set

# User Experience (UX) Design for Libraries

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## Description

User experience (UX) characterizes how a person feels about using a product, system or service. UX design incorporates the practical aspects of utility, ease of use and efficiency to make your web design and functionality decisions with patrons in mind. This results in a better design, a more intuitive interface, and a more enjoyable experience.

Part of the award-winning TECH SET series, this book shows you how to get there by providing hands-on steps and best practices for UX design principles, practices, and tools to engage with patrons online and build the best web presence for your library. You'll find out how to conduct a usability test, perform a card sort, make decisions on how to build the architecture of your site, create personas as a cornerstone of your website planning process, create a content strategy, and perform an experience-based evaluation of your site.

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Foreword - *Ellyssa Kroski* 1. Types of Solutions Available 2. Planning 3. Social Mechanics 4. Implementation 5. Marketing 6. Best Practices 7. Metrics 8. Developing Trends 9. Recommended Reading

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